



Success is Assured!

Join Us at LPPDE Europe 2019!

LPPDE Conferences, both in Europe and North America, an impressive gathering of lean product and process development practitioners. This year's LPPDE Europe is no different. To bring focus to this year's theme, Success is Assured, we've assembled an impressive lineup of keynote speakers and case study presentations. Keynote speakers include inspiration of the Success is Assured theme, **Michael Kennedy**, who authored a book by the same name. Following Michael's keynote **Bob Melvin**, Teledyne Marine Systems, will address *Knowledge Based Product Development*. Day 2 starts with **Jane Zuidema & Suzanne van Egmond** who will share insights on *The Perfect Kick-Off*. And **Penny Cloff** draws on her years of experience improving technical and system engineering processes across the globe.

Learning

What is it like learning at an LPPDE Conference? Think of it as an incubator! More learning is accomplished during a few days at this conference than in many months of learning on your own. It's the ultimate Gemba Walk, but instead of you visiting and learning at companies across the globe, they come to you! You'll learn from companies actively engaged in their own lean product development journeys. What worked? And just as important, what didn't work, and why?

Networking

You'll learn a great deal from those on the presentation team, but we often hear that some of the best learning happens in the hallways, over lunch, and during a coffee break. That's because your colleagues, at various stages of learning and in various industries, are looking to meet, connect, and share experiences. This network will prove valuable long after the conference has ended as you stay connected to share ideas, best practices, and even benchmark companies throughout the year.

Planning

LPPDE Europe 2019 is designed for you to develop strategic plans so that your return to the office is one filled with action. You'll know better who to involve in your plans, what areas might provide quick wins, and what a 1-3 year plan might look like for your company. In the end, you'll be equipped with a formidable competitive advantage.

www.lppde.org



Join the Conversation!

LPPDE Europe 2019
11-14 June 2019 | Malmö, Sweden



Insights from LPPDE Participants



This was a fabulous opportunity to connect with the thinkers at the leading edge of lean improvement journeys. Hearing of the successes and challenges faced by real companies, making lean improvement a reality, is perfect learning experience.

MAURICE PRENDERGAST

Lean Visual Consultant, Avellana Visual Consulting



The LPPDE conferences have provided me with fantastic learning and networking opportunities, and have taught me more about Lean PD than any training I have ever attended. Thank you for this excellent experience!

FAITH BURNDRED

Lean Champion, Nestlé Product Technology Centre



PRE-CONFERENCE WORKSHOPS (OPTIONAL)

Introduction to Lean Product Development
Durward Sobek & Göran Gustafsson

Advanced Lean Product Development
Norbert Majerus & Peter Palmér

Knowledge Based Product Development
"Success is Assured"
Michael Kennedy & Bob Melvin

POST-CONFERENCE WORKSHOPS (OPTIONAL)

THURSDAY AFTERNOON

Lean Project Management
Suzanne van Egmond

The Lean Machine 6+1
Dantar Oosterwal

FRIDAY MORNING

How to Start a Lean PD Program
Norbert Majerus & Peter Palmér

Projects Half Double x 2
Anders Hugnell

KEYNOTE SPEAKERS



Michael Kennedy



Bob Melvin



Suzanne van Egmond



Jane Zuidema



Penny Cloff



DIVERSE COMPANIES & PRESENTATIONS



➤ Visit www.lppde.org for the FULL AGENDA! ◀

CONFERENCE LOCATION

Slagthuset

Slagthuset is today one of Scandinavia's most conveniently located event facilities, only 20 minutes from Copenhagen Airport by train and adjacent to the Malmö Central Railway Station.

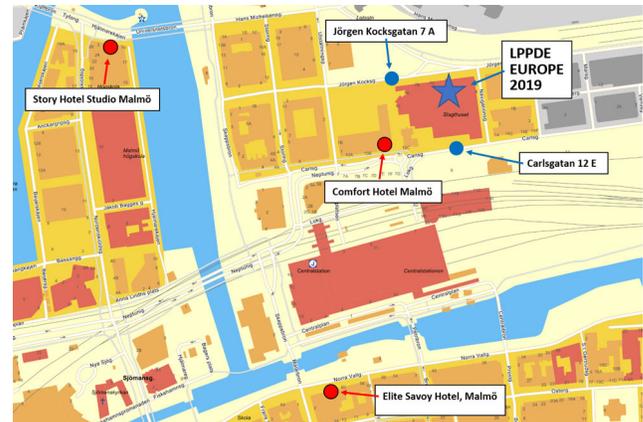


www.slagthusetmmx.se

HOTELS NEAR SLAGTHUSET

Slagthuset is a conference center and not a hotel, so you are free to stay at ANY of the surrounding hotels found on travel websites. Slagthuset has entrances at Jörgen Kocksgatan 7 A and Carlsgatan 12 E. Transportation to and from any hotel and conference facility will be your responsibility.

- Comfort Hotel Malmö
- Story Hotel Studio Malmö
- Elite Savoy Hotel, Malmö



REGISTRATION INFORMATION

STANDARD REGISTRATION FEE FOR 2-DAY CONFERENCE:

Main 2-Day Conference: USD1395

Half-day Workshops: USD495, Full-day Workshops: USD795

TEAM DISCOUNTS: Groups of 3 or more save 10% per person off the standard 2-day conference rate. Use **Discount Code "grouprate"** for conference. Groups of 10 or more are eligible for a special "Concierge Service" in addition to the 10% discount. Contact us with questions on large groups.

ACADEMIC DISCOUNTS: Full time academics are eligible for a 50% discount when registering with **Discount Code "academic"**.

www.lppde.org



Featuring Michael Kennedy

Meet LPPDE Life Achievement Award Recipient Michael Kennedy!